



## **AIM HIGHER Adult Disability Services and Special Olympics Athletes to Honor Eunice Kennedy Shriver in Tribute**

**WHEN:** 11 a.m., Friday, Aug. 14

**WHERE:** State Capitol North Steps

**WHAT:** **Tribute to Eunice Kennedy Shriver:** AIM HIGHER Adult Disability Services and Special Olympic athletes from Northern California will join with those who serve the developmentally disabled population to honor the memory of Special Olympics Founder Eunice Kennedy Shriver.

A portrait of Mrs. Shriver sketched by an adult served at AIM HIGHER will be unveiled as Special Olympic athletes begin placing medals around the portrait in honor of the woman who changed the lives of those with developmental disabilities.

**PRESENTERS:** **Opening Remarks:** Marina David, Founder, AIM HIGHER  
**Words of Appreciation:** Loretta Dobbins, Special Olympics Athlete  
Joe Farrow, Commissioner of CHP  
John Pratt, Special Olympics Northern California

**WHO:** AIM HIGHER students and Special Olympics local athletes, coaches, families and coaches, and officers will be in attendance.

Public is invited to attend.

**CONTACTS:** Christa Trinchera, Trinchera Marketing & Special Events at [christa@trincheramarketing.com](mailto:christa@trincheramarketing.com) or (916) 247-1323

Kirsten Cherry, Special Olympics at [kirstenc@sonc.org](mailto:kirstenc@sonc.org) or (925) 944-0594 or cell (925) 818-0217.

### **About AIM HIGHER**

*AIM HIGHER Adult Disability Services Inc. serves adults with developmental disabilities at all levels of the ability spectrum. AIM HIGHER founder Ed David was inspired to form his company through his volunteer work with Special Olympics. Many of AIM HIGHER's participants compete in Special Olympic sporting activities.*

### **About Special Olympics Northern California**

*Special Olympics Northern California is a free year-round sports training and competition program for children and adults with developmental disabilities. More than 13,000 athletes compete in over 170 competitions throughout the region in 15 sports. Programs are free to all eligible athletes. Find out how you can be a fan and visit [www.SONC.org](http://www.SONC.org).*



**Special Olympics**  
*Northern California*

Be a fan.™

**BACKGROUND  
ON EUNICE  
KENNEDY  
SHRIVER:**

**Eunice Kennedy Shriver** (July 10, 1921 – August 11, 2009) was a member of the Kennedy family and founded the Special Olympics in the 1960s as a national organization. In the early morning of August 11, 2009, Mrs. Shriver died at the hospital.

The concept for Special Olympics was born in the early 1960s when Mrs. Shriver started a day camp for people with developmental disabilities at her home in Rockville, Maryland. The first International Special Olympics Games were held in 1968 at Soldier Field, Chicago with 1,000 athletes with developmental disabilities from 26 states and Canada.

Mrs. Shriver's vision has grown into one of the largest and most successful sports and volunteer organizations in the world. There are Chapters in every state of America and in more than 140 countries worldwide serving more than one-million Special Olympics athletes.

For more information, go to <http://www.eunicekennedyshriver.org>

###