



CORPORATE CHALLENGE

3 EASY STEPS

TO GET YOUR COMPANY INVOLVED



1 REGISTER YOUR CORPORATE TEAM NOW AT PLUNGECA.ORG

Once registered, share your link with your co-workers. Your company can form one big team, or several smaller teams to fuel the competitive spirit! Be sure to designate a Team Captain to oversee each group. And we encourage you to challenge your corporate neighbors!

2 RALLY YOUR CO-WORKERS TO FUNDRAISE!

Each participant must raise a minimum of \$125 to participate. Make it fun – challenge your coworkers and executives to see who can raise the most. And don't forget about the cool fundraising incentives.

- **TOSS THE BOSS.** Employees set a collective goal of \$2,500 or more and if they hit goal, a top executive takes the Plunge in a costume that the employees choose.
- Make it a contest – get a friendly challenge going between departments. The winning team gets bragging rights, lunch, company swag? Make it fun! Host a lunch time Potluck. Team members bring in tasty treats and employees not Plunging can make a donation to enjoy the food.

3 JUMP IN TOGETHER!

Share in a memorable moment with your team members as you leap into the chilly waters to show your support of Special Olympics athletes. Come up with and encourage fun group costume themes (YES, costumes are celebrated). Have your team show company spirit in branded attire or create a fun group costume around an inside joke. Either way, make sure to document the day with photos, videos, and hashtags to share back to your company.



Scan Me

For more details and to register

For more information, please contact:
plunge@sonc.org