



## Join the Plunge!

Support **Special Olympics Northern California** at the 2025 Polar Plunge, our signature fundraising event. With fun locations throughout Northern California, the Polar Plunge is more than just a quick dip—it’s a chilly challenge and a celebration of inclusion. Proceeds help athletes participate in year-round sports and inclusive programming at no cost. Join thousands of other brave Plungers and make a splash for local athletes.

## Special Olympics NorCal’s Audience

27,000+  
Social media following

75,000+  
Email subscribers

16,000+  
Visits to SONC.org  
per month

1,300+  
Health Screenings

500+  
School Partnerships

182,000+  
Students Involved



23,000+  
Athletes  
21,000+  
Volunteers

330+  
Competitions



100+  
Athlete Leaders

\$500

provides 1 athlete FREE  
access to program  
opportunities for a year



91¢ of  
every dollar  
goes directly back  
to athlete programs



# 2025 Partner Benefits

<b>GOLD</b> \$10,000	<b>SILVER</b> \$7,500	<b>BRONZE</b> \$5,000	<b>COMMUNITY SUPPORTER</b> \$2,500
<p><b>ALL GOLD level sponsorship benefits+</b></p> <p>Remarks from company representative during the Opening Ceremony</p> <p>Company logo on the back of Polar Plunge shirt distributed to all Plunge locations in Northern California</p> <p>One (1) dedicated sponsor banner</p> <p>Day-of social media promotion</p> <p>Total of ten (10) company representatives invited to participate in the event</p> <p>Total of eight (8) volunteer opportunities for employees</p> <p>Total of four (4) reserved parking spots on day-of</p>	<p><b>ALL SILVER level sponsorship benefits +</b></p> <p>Company logo on the back of Polar Plunge shirt distributed to all Plunge locations in Northern California</p> <p>Pre-event social media promotion</p> <p>Total of eight (8) company representatives invited to participate in the event</p> <p>Total of six (6) volunteer opportunities for employees</p> <p>Total of two (2) reserved parking spots on day-of</p>	<p><b>ALL BRONZE level sponsorship benefits +</b></p> <p>Day-of-event banner recognition with your company logo</p> <p>Vendor tent at the event and opportunity to distribute branded items to attendees</p> <p>Total of six (6) company representatives invited to participate in the event</p> <p>Total of four (4) volunteer opportunities for employees</p> <p>Opportunity to have a Special Olympics NorCal Athlete speak to your company</p>	<p><b>ALL SUPPORTER level sponsorship benefits +</b></p> <p>Company logo included in event emails</p> <p>Clickable company logo placement on event website</p> <p>Post-event social media promotion</p> <p>Four (4) company representatives invited to take part in the event</p> <p>Verbal recognition during event</p> <p>Two (2) volunteer opportunities for employees</p> <p>'Thank You' message from our Special Olympics NorCal Athletes</p>



# Thank you for your support!

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## CONTACT INFORMATION

Name: \_\_\_\_\_ CompanyName: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_  
Social media handle/Company website: \_\_\_\_\_

## COMMITMENT LEVEL

- Presenting Sponsor (\$25,000)
- Gold Sponsor (\$10,000)
- Silver Sponsor (\$7,500)
- Bronze Sponsor (\$5,000)
- Community Supporter (\$2,500)

## PAYMENT METHOD

Send me a link to a digital invoice to pay by **creditcard**. Email: \_\_\_\_\_

Pay via **check** made out to: Special Olympics Northern California

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### To secure your commitment, please email this form to:

Kayla Irlbeck | Email: [Kaylal@sonc.org](mailto:Kaylal@sonc.org)

### Mail any checks to:

Special Olympics Northern California  
Attn: Plunge Sponsor  
3480 Buskirk Ave., Suite 340, Pleasant Hill, CA 94523

### For more information, including *volunteer* opportunities, please contact:

Kayla Irlbeck | Email: [Kaylal@sonc.org](mailto:Kaylal@sonc.org)

### Please submit logos by October 15

Logos should be native/vector art to ensure quality reproduction.