

2023 HIGH TECH CHALLENGE

Silverado Resort, Napa Valley | Monday, Oct 2

ABOUT

High Tech Challenge

The High Tech Challenge is Special Olympics Northern California's signature golf tournament and fundraiser. Hosted at Silverado Resort in Napa Valley, the High Tech Challenge brings together business and community leaders in support of Special Olympics NorCal's life-changing work.

Monday's golf tournament is fueled by friendly competition – both on and off the green – that concludes with a live auction and exclusive cocktail reception featuring a keynote speaker and Special Olympics Athlete Ambassador. The Special Olympics spirit is infused to uplift you throughout the day with athlete activations and unified contests. New to the experience this year is a Sunday evening wine-tasting, where invited guests can mix & mingle.

As Special Olympics NorCal's largest single fundraising event, the annual High Tech Challenge generates critical support to fund year-round programs and keep all offerings free for athletes with intellectual disabilities. Help us jumpstart change and spark joy in our communities through the power of sports!



Partnership Opportunities

Gold

\$50,000

ALL SILVER level sponsorship benefits +

Six (6) foursomes *total* distributed between the North and South courses

Six (6) additional guest invitations *total* for the Monday evening reception

Three (3) Resort Guestrooms *total* for a one-night stay (Sunday or Monday)

Eight (8) invites *total* for Sunday evening wine-tasting, Oct 1

One (1) Bedroom Suite for a one-night stay (Sunday or Monday)

Logo placement on scorecards and pin flags

Opportunity to have a booth/table at breakfast and/or Monday evening reception

ADDITIONAL SPONSOR OPPORTUNITIES:

- Monday Evening Reception Sponsor : \$25K (includes 1 foursome & 2 guests)
- Breakfast Sponsor : \$10K (includes 2 guests)
- Longest Drive Sponsor : \$2500
- Hole in One Sponsor : \$2500+ insurance cost
- Monday Evening Reception Guest : \$250

Silver

\$25,000

ALL BRONZE level sponsorship benefits +

Three (3) foursomes *total* distributed between the North and South courses

Four (4) additional guest invitations *total* for the Monday evening reception

Two (2) Resort Guestrooms *total* for a one-night stay (Sunday or Monday)

Four (4) invitations *total* for Sunday evening wine-tasting, Oct 1

Bronze

\$15,000

Company recognition on event signage

Two (2) foursomes distributed between the North and South courses

Two (2) additional guest invitations for the Monday evening reception

Golf carts customized with company logo

Pre-event social media recognition

Opportunity to provide a company logoed item in the guest giveaway bag (qty 250)

Verbal mention in CEO's remarks

Tee Sponsor

\$6,500

Company recognition on marketing materials

One (1) foursome only on the South Course