



BOCCE BASH

SPECIAL OLYMPICS NORTHERN CALIFORNIA

Campo di Bocce, Los Gatos | Thursday, May 7

Join Bay Area sports stars, business leaders and elected officials in the spirit of inclusion at the 2026 Bocce Bash!

Become a sponsor and help jumpstart change by participating in a fun, competitive bocce tournament alongside Special Olympics NorCal athletes. By aligning your brand with Special Olympics NorCal, you demonstrate a commitment to inclusivity, community and make a meaningful impact in the lives of over 39,000 individuals with and without intellectual disabilities.

Bocce Bash plays a key role in funding year-round programming offered at not cost to Special Olympics athletes and their families. Your support is more than a sponsorship—it's a partnership that celebrates inclusivity and drives change in the community through the power & joy of sports!



IMPACT



39K+
Program Participants



23K+
Volunteers



590+
Schools in Partnerships



\$500
provides 1 athlete FREE access to programs for a year

85¢
of every dollar goes directly back to mission-based programs

REACH



29K+
Social Media Footprint



80K+
Email Subscribers

15K+
Monthly Website Visits



SONC.org/Bocce-Bash



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	PRESENTING \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Social media recognition	X	X	X	X
Company logo featured on day-of event signage	X	X	X	X
Company logo on event website	X	X	X	X
Company recognition during mid-event break	X	X	X	X
Food and two (2) beverage tickets per player	X	X	X	X
Number of playing teams (option to include two (2) Special Olympics NorCal athletes)	4 four-person teams	3 four-person teams	2 four-person teams	1 four-person team
Additional event guests (can be rotated onto teams)	10 guests	8 guests	6 guests	4 guests
Reserved parking spaces	4 parking spaces	3 parking spaces	2 parking spaces	1 parking space
Exclusive game against a pro Bay Area sports team	X			
Opportunity to have company representative speak during Opening Ceremony	X			
Company logo on media backdrop	X			
Recognition as Bocce Bash Presenting Sponsor	X			

ADDITIONAL OPPORTUNITIES

Please submit logos by April 10
(Logos must be native/vector art to ensure quality banner production)

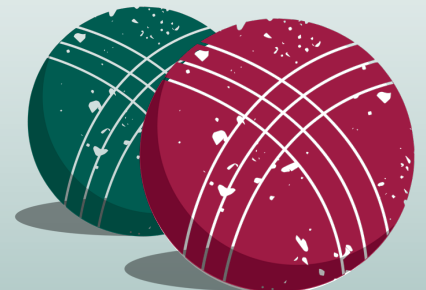
Dinner Sponsor: \$5,000

- Eight (8) spectator tickets
- Company logo on dinner napkins & signage

Beverage Sponsor: \$5,000

- Six (6) spectator tickets
- Signature cocktail
- Company logo on cocktail napkins & signage

Spectator Ticket: \$175



For sponsorship opportunities, contact **Stefanie Bruggeman** at StefanieB@sonc.org