



2026 FOLSOM SPRING GAMES

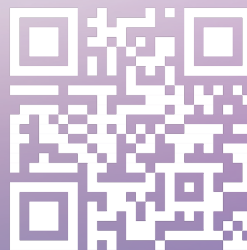
Vista Del Lago High School | May 9

WHO WE ARE

Advocates for a healthy & vibrant NorCal

Folsom Spring Games is a high-visibility competition showcasing the skills and spirit of Special Olympics Northern California athletes from multiple surrounding counties. The competition brings together **hundreds of athletes, coaches, volunteers, and spectators** creating meaningful opportunities for partners to engage with a passionate, values-driven audience.

Athletes train for up to eight weeks in track & field, swimming, and tennis to compete in Spring Games. As a **qualifier for Summer Games**, Special Olympics NorCal's pinnacle competition, Spring Games represents both a pivotal milestone in athletes' journeys and a powerful platform for community impact. Partnering offers brands authentic alignment with inclusion, strong local reach and engagement — all while helping **spark joy through the power of sports!**



sonc.org/spring-games

IMPACT

39K+

Program Participants



23K+

Volunteers



590+

Schools in Partnerships



\$500

provides 1 athlete FREE access to programs for a year



85¢

of every dollar goes directly back to mission-based programs

IMPACT

29K+

Social Media Footprint



80K+

Email Subscribers



15K+

Monthly Website Visits

For sponsorship opportunities, please contact Morgan Mariano at MorganM@sonc.org

2026 FOLSOM SPRING GAMES

Partner Benefits

PRESENTING
\$15,000

VENUE STATION
\$10,000

3
AVAILABLE

AWARDS or VOLUNTEER CHAMPION
\$5,000

Twenty (20) volunteer team building spots to engage company employees

Recognition as Spring Games Presenting Sponsor across promotional materials & event signage

Opportunity to present medals to athletes

Athlete Leader available to join & speak at company function

Check presentation opportunity at Opening Ceremony

Verbal company mention in Opening Ceremony script

Pre-event sponsor spotlight social post

Co-branded social graphic for sponsor's promotional use

Clickable company logo on Spring Games event page

Company included in May monthly newsletter (80K subscribers)

Option to provide branded giveaway for athletes

Ten (10) volunteer team building spots to engage company employees

Branded water refill station at sponsored venue

Company logo included in venue of choice signage

Verbal company mention in Opening Ceremony script

Co-branded social graphic for sponsor's promotional use

Clickable company logo on Spring Games event page

'Thank You' social media promotion post-event

Company included in May monthly newsletter (80K subscribers)

Option to provide branded giveaway for athletes

VENUES

Track & Field
Swimming
Tennis

Five (5) volunteer team building spots to engage company employees

Company inclusion in Awards signage **OR** branded 'Volunteer' pins distributed to event volunteers

Verbal company mention during Opening Ceremony

Clickable company logo on Spring Games event page

'Thank You' social media promotion post-event

Company included in May monthly newsletter (80K subscribers)

COMMUNITY
\$2,500

Two (2) volunteer team building spots to engage company employees

Vendor tent space with the opportunity to distribute branded items

Clickable company logo on Spring Games event page

'Thank You' social media promotion post-event



Please submit logos by April 17 (Logos must be native/vector art to ensure quality banner production)

Special Olympics
Northern California

