

BIKE THE BRIDGES

Special Olympics Northern California | Law Enforcement Torch Run



BANDS & BREWS



Saturday, October 3, 2026
Waterfront Park, Martinez, CA

Join us at the 17th annual **Bike the Bridges | Bands & Brews** to cycle and celebrate! Bike the Bridges is a signature fundraiser for Special Olympics Northern California, featuring participants of all ages from the community, law enforcement, local businesses, die-hard endurance riders, and Special Olympics athletes. Scenic routes take you through Contra Costa & Solano Counties and pass over the Martinez/Benicia and Carquinez Bridges.

Choose Your Ride: 25-mile • 50K • 50-mile • 100K

Stick around after the ride for Bands & Brews, a celebration with local breweries, bites menu, live music and more.

sonc.org/bikethebridges



2025 Bike the Bridges By the Numbers

\$170,000+
Raised in 2025

1,000+
Participants in 2025

20,000+
Miles biked for Special Olympics NorCal in 2025

Make An Impact

Special Olympics Northern California works hard to create a unified community where people with and without intellectual disabilities can make connections, develop healthy lifestyles, achieve success, and experience the joy of sports. All of our programs are offered for free!



39,000+
Program Participants

23,000+
Volunteers

9,400+
Coaches



\$500 provides 1 athlete FREE access to program opportunities for a year

85¢ of every dollar goes directly back to athlete programs



Special Olympics NorCal's Audience

29,000+
Social media following

80,000+
Newsletter subscribers

16,000+
Visits to SONC.org per month





BIKE THE BRIDGES | Bands & Brews PARTNERSHIP OPPORTUNITIES



PRESENTING

\$25,000 (1 available)

ALL Gold level sponsorship benefits +

Thirty (30) participation slots *total* for employees to ride in the ride of their choosing

Opportunity to have fifteen (15) *total* employees volunteer during the event

Opportunity to have a company representative speak during **Bands & Brews** celebration

Two (2) reserved tables *total* in the VIP tent

Logo inclusion on start & finish line arch banners

Logo inclusion on cyclist bib

Logo inclusion on rider support vehicles

Gold

\$10,000 (2 available)

Silver

\$7,500

Bronze

\$5,000

Community

\$2,500

ALL Silver level sponsorship benefits +

Twenty (20) participation slots *total* for employees to ride in the ride of their choosing

Opportunity to have ten (10) *total* employees volunteer during the event

One (1) reserved table in VIP tent

Logo inclusion on two (2) stage banners total

Logo placement on commemorative pint glass

Logo inclusion on all route cards

Rest stop recognition

ALL Bronze level sponsorship benefits +

Fifteen (15) participation slots *total* for employees to ride in the ride of their choosing

Opportunity to have five (5) *total* employees volunteer during the event

Logo inclusion on three (3) dedicated event signs total

Pre and day-of event social media recognition

ALL Community level sponsorship benefits +

Ten (10) participation slots *total* for employees to ride in the ride of their choosing

Opportunity to have three (3) *total* employees volunteer during the event

Company recognition during opening remarks

Logo inclusion on event shirt given to all cycling participants

Sponsorship benefits

Five (5) participation slots for employees to ride in the ride of their choosing

One (1) 10'x10' space to interact with riders and distribute marketing materials

Logo inclusion on the Bike the Bridges e-newsletter and event website

Logo inclusion on one (1) event-day banner

Logo inclusion on post-event email to all participants and attendees

Bike Valet Sponsor \$5,000 (1 available)

Five (5) participation slots *total* for employees to ride in the ride of their choosing

Opportunity to have five (5) *total* employees volunteer during the event

Logo inclusion on bike corral signage

Logo inclusion on bike valet tickets given to riders

Logo inclusion on post-event email to all participants and attendees

Lunch Sponsor \$5,000 (1 available)

Five (5) participation slots *total* for employees to ride in the ride of their choosing

Logo inclusion on signage throughout lunch seating area

Logo inclusion on post-event email to all participants and attendees

VIP Tent Sponsor \$3,000 (1 available)

Logo inclusion on VIP tables and banner on VIP tent

For more information contact Kari Barnes at KariB@sonc.org.



BIKE THE BRIDGES | Bands & Brews

THANK YOU FOR YOUR SUPPORT!



CONTACT INFORMATION

Name: _____ Company Name: _____

Email: _____ Phone: _____

Social media handle/Company website: _____

COMMITMENT LEVEL

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor (\$25,000) | <input type="checkbox"/> Bike Valet Sponsor (\$5,000) |
| <input type="checkbox"/> Gold Sponsor (\$10,000) | <input type="checkbox"/> Lunch Sponsor (\$5,000) |
| <input type="checkbox"/> Silver Sponsor (\$7,500) | <input type="checkbox"/> VIP Tent Sponsor (\$3,000) |
| <input type="checkbox"/> Bronze Sponsor (\$5,000) | <input type="checkbox"/> Community Sponsor (\$2,500) |

PAYMENT METHOD

Send me a link to a digital invoice to pay by **credit card**. Email: _____

Pay via **check** made out to: Special Olympics Northern California

Authorized Signature: _____ Date: _____

To secure your commitment, please email this form to:

Kari Barnes | Email: KariB@sonc.org

Mail any checks to:

Special Olympics Northern California
Attn: Kari Barnes, BTB Sponsor
3480 Buskirk Ave., Suite 340, Pleasant Hill, CA 94523

For more information, including sponsorship, please contact:

Kari Barnes | Email: KariB@sonc.org

Please submit logos by August 14th

Logos should be vector art to ensure quality banner production.